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Wayne Resident Honored at Detroit Metro CVB Annual Recognition of Service Excellence (ROSE) Awards

Detroit, Mich. – Tom Genova of Wayne was recognized as the Volunteers category winner at the Detroit Metro Convention & Visitors Bureau's (DMCVB) Recognition of Service Excellence (ROSE) Awards on August 11 at The Fillmore Detroit.

The ROSE Awards is an annual event hosted by the DMCVB to commend front line hospitality workers throughout the region that deliver outstanding customer service in their industry.

A history buff with an extensive knowledge of and a passion for Detroit, Genova is a 30-year Ford Motor Company employee now into a decade of retirement. As a docent, he gives two hour tours of the Ford Piquette Avenue Plant / Model T Automotive Heritage Complex, and also serves as the plant's membership chairman. This year's judges were especially impressed with Genova's paying DMCVB membership dues for the Ford Piquette Avenue Plant / Model T Automotive Heritage Complex out of his own pocket because he thought it would be beneficial to the advancement of the organization.

"In his travels he is always promoting the best interests of Detroit," said his supervisor. "He is a believer and puts enormous effort into making a better Detroit." One voter said Genova "draws people in to his stories and learning environment. He brings history to life, making it fun to learn more."

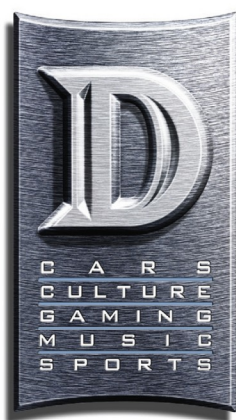
Genova received a VIP lunch with DMCVB President & CEO Larry Alexander, dinner for two at Texas de Brazil, a crystal award, one dozen red roses and Detroit Tigers tickets.

This year's ROSE Award sponsors were Delta Air Lines, the Detroit Tigers, The Fillmore Detroit, People's Transit, Texas de Brazil, WDIV and Wesley Berry Flowers.

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The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows corporate meetings, tours and incentive travel and as a film location to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. www.visitdetroit.com



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