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Detroit Resident Honored at Detroit Metro CVB Annual Recognition of Service Excellence (ROSE) Awards

Detroit, Mich. –Toye Johnson of Detroit was recognized as the Transportation category winner at the Detroit Metro Convention & Visitors Bureau's (DMCVB) Recognition of Service Excellence (ROSE) Awards on August 11 at The Fillmore Detroit.

The ROSE Awards is an annual event hosted by the DMCVB to commend front line hospitality workers throughout the region that deliver outstanding customer service in their industry.

The DMCVB received pages of positive comments about Johnson's work as a valet greeter for Metropolitan Parking Services. Many focused on Johnson's friendly personality and superb memory of customer's names. Voters described Johnson as enthusiastic, helpful and dependable.

One customer says Johnson is the type of person to completely turn around a bad day. Another wrote Metropolitan Parking Services to explain what an exceptional employee they had in Johnson. The author had never before been compelled to write such a letter.

Johnson was called, "Mr. Customer Service and a great ambassador for Detroit." "He really is a great example of the kind of welcome we want visitors to Detroit to receive," said another voter about Johnson.

Johnson received a VIP lunch with DMCVB President & CEO Larry Alexander, dinner for two at Texas de Brazil, a crystal award, one dozen red roses and Detroit Tigers tickets.

This year's ROSE Award sponsors were Delta Airlines, the Detroit Tigers, The Fillmore Detroit, People's Transit, Texas de Brazil, WDIV and Wesley Berry Flowers.

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The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows corporate meetings, tours and incentive travel and as a film location to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. www.visitdetroit.com



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