

For Immediate Release

Contact: Renee Monforton, DMCVB, 313-202-1951 or
rmonforton@visitdetroit.com

Detroit Resident Honored at Detroit Metro CVB's 21th Annual Recognition of Service Excellence (ROSE) Awards

Detroit, Mich. – Detroit resident Gwendolyn Britton was honored as the Volunteers Category Winner at last night's (Wednesday, Sept. 23, 2015) Detroit Metro Convention & Visitors Bureau's Recognition of Service Excellence (ROSE) Awards. Britton, who is a volunteer for the Detroit RiverFront Conservancy, was among more than 200 hospitality superstars that were recognized at the ceremony that took place at the Detroit Opera House.

As a volunteer ambassador, Britton can be found along the Detroit RiverWalk educating the public about the various programs and events, as well as sharing her love for Detroit. She is also a volunteer for the Sierra Club Great Lakes, Detroit Metro Convention & Visitors Bureau, Detroit Opera House, Fisher Theatre and Fox Theatre.

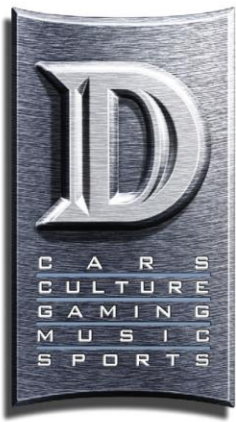
From training hundreds of people how to capture rainwater into barrels to use in water gardens, to welcoming more than 500 walkers along the RiverWalk twice a week, Britton is always enthusiastic, gracious and friendly to all those with whom she comes in contact.

She has the ability to easily talk to visitors about the RiverWalk activities that they might be interested in, so when she sees a family she will tell them about children's opportunities or talks to seniors about specific programs they would enjoy.

"Metro Detroit's hospitality community plays a huge part in the visitor experience of the 18 million people that come to region each year," said DMCVB President & CEO Larry Alexander. "Individuals like Ms. Britton make a difference in our region and we are honored to recognize their contributions in making Detroit shine."

ROSE Award nominations were provided by clients, guests, supervisors and the general public. One winner in each of six categories was chosen by a panel of expert hospitality professionals, along with one Overall Service Champion.

Britton received lunch with DMCVB President & CEO Larry Alexander, dinner for two, a Visa gift card, Detroit Tigers game tickets, the prestigious crystal ROSE Award, one dozen red roses and an announcement in *Visit Detroit Magazine* and on visitdetroit.com.



211 W. FORT ST.
SUITE 1000
DETROIT, MI 48226

313.202.1800
F: 313.202.1808

WXYZ's Glenda Lewis served as mistress of ceremonies for the evening, which included entertainment by Kurt J, Evelyn Renee and the Rodney Lamar Page Band.

The event was sponsored by the Detroit Opera House, MGM Grand Detroit, UNITEHERE! Local 24, Delta Air Lines, the Detroit Tigers, Full View Productions, Wesley Berry Flowers, Cavalier Pictures, Colburn Colburn and Michigan Meetings + Events.

###

The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows, corporate meetings, tours and incentive travel to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. Visit www.visitdetroit.com.



211 W. FORT ST.
SUITE 1000
DETROIT, MI 48226

313.202.1800
F: 313.202.1808

visitdetroit.com

DETROIT METRO CONVENTION & VISITORS BUREAU