

**For Immediate Release**

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**St. Clair Shores Resident Honored as Overall Service Champion at Detroit Metro CVB's 21th Annual Recognition of Service Excellence (ROSE) Awards**

Detroit, Mich. – St. Clair Shores resident Michael Kane was honored as the Overall Service Champion at last night's (Wednesday Sept. 23, 2015) Detroit Metro Convention & Visitors Bureau's Recognition of Service Excellence (ROSE) Awards. Kane, who serves as a Detroit Police Officer, was among more than 200 hospitality superstars that were recognized at the ceremony that took place at the Detroit Opera House.

Officer Kane is a 30 year veteran of the Detroit police force and was named the Overall Service Champion because he exemplifies every characteristic of an ideal ROSE Award winner. His skills stood out this past summer while helping with the major groups that hosted their meetings in Detroit.

Officer Kane is responsible for execution and planning of major events and writes routes for Presidential visits and Heads of State. This year he was closely involved with the Evangelical Lutheran Church in America (ELCA) 2015 Youth Gathering and the American Society of Association Executives Annual Meeting and Exposition. He worked hand-in-hand with the DMCVB and the meeting planners, making safety of their attendees a top priority.

ELCA attracted 30,000 youths from around the country and Officer Kane made sure there was sufficient manpower available during the day to assist with traffic control, helped with bus staging and made sure that the group made it safely walking each night from Ford Field to their buses near the Renaissance Center.

He participated in meetings and calls with meeting planners and he showed a remarkable amount of patience and calmness during the many hours he spent managing the logistics of the gathering. He was also always responsive and available to handle last minute calls. Throughout the event, participants praised the Detroit Police Department on social media for keeping their group safe.

"Metro Detroit's hospitality community plays a huge part in the visitor experience of the 18 million people that come to region each year," said DMCVB President & CEO Larry Alexander. "Individuals like Officer Kane make a difference in our region and we are honored to recognize their contributions in making Detroit shine."

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ROSE Award nominations were provided by clients, guests, supervisors and the general public. Along with Kane, one winner in each of six categories was chosen by a panel of expert hospitality professionals.

Kane received two round trip tickets for the US/Caribbean and Alaska provided by Delta Air Lines, lunch with DMCVB President & CEO Larry Alexander, spending money, a two night stay at MGM Grand Detroit Casino Hotel with dinner at Wolfgang Puck Pizzeria & Cucina, Detroit Tigers game tickets and fun money, two dozen red roses, an announcement in *Visit Detroit Magazine* and on [visitdetroit.com](http://visitdetroit.com) and the prestigious crystal ROSE Award.

WXYZ's Glenda Lewis served as mistress of ceremonies for the evening, which included entertainment by Kurt J, Evelyn Renee and the Rodney Lamar Page Band.

The event was sponsored by the Detroit Opera House, MGM Grand Detroit, UNITEHERE! Local 24, Delta Air Lines, the Detroit Tigers, Full View Productions, Wesley Berry Flowers, Cavalier Pictures, Colburn Colburn and Michigan Meetings + Events.

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*The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows, corporate meetings, tours and incentive travel to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.*

*More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. Visit [visitdetroit.com](http://visitdetroit.com).*



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