

For Immediate Release

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Grosse Pointe Farms Resident Honored at Detroit Metro CVB's 21th Annual Recognition of Service Excellence (ROSE) Awards

Detroit, Mich. –Grosse Pointe Farms resident Ernie Miedema was honored as the Attractions and Casinos Category Winner at last night's (Wednesday Sept. 23, 2015) Detroit Metro Convention & Visitors Bureau's Recognition of Service Excellence (ROSE) Awards. Miedema, who is an Engineer at MotorCity Casino Hotel, was among more than 200 hospitality superstars that were recognized at the ceremony that took place at the Detroit Opera House.

Miedema has worked at MotorCity Casino Hotel for 15 years. He is a positive team player that is always the first to lend a helping hand. Miedema believes in giving back to people who are less fortunate and dedicates thousands of hours volunteering for various worthy community outreach initiatives through his company and outside of work.

When a fellow associate was terminally ill and received a Habitat of Humanity home, Miedema stepped in and performed more than 100 hours of time on his coworker's behalf. Every year he organizes a Habitat for Humanity event for MotorCity's Helping Hands volunteer team and outside of work he is a liaison for Habitat for Humanity's Grosse Pointe Partners.

He served as a leader in a room renovation for Christ Child House, which included painting and carpeting the recreation room and installing wall mounted televisions. He also serves as a chaperone at the Vista Maria prom sponsored by MotorCity Casino, as well as assists with annual barbeques for Christ Child House and Mariners Inn.

"Metro Detroit's hospitality community plays a huge part in the visitor experience of the 18 million people that come to region each year," said DMCVB President & CEO Larry Alexander. "Individuals like Mr. Miedema make a difference in our region and we are honored to recognize their contributions in making Detroit shine."

ROSE Award nominations were provided by clients, guests, supervisors and the general public. One winner in each of six categories was chosen by a panel of expert hospitality professionals, along with one Overall Service Champion.



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Miedema received lunch with DMCVB President & CEO Larry Alexander, dinner for two, a Visa gift card, Detroit Tigers game tickets, the prestigious crystal ROSE Award, one dozen red roses and an announcement in *Visit Detroit Magazine* and on visitdetroit.com.

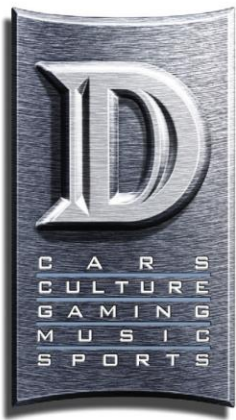
WXYZ's Glenda Lewis served as mistress of ceremonies for the evening, which included entertainment by Kurt J, Evelyn Renee and the Rodney Lamar Page Band.

The event was sponsored by the Detroit Opera House, MGM Grand Detroit, UNITEHERE! Local 24, Delta Air Lines, the Detroit Tigers, Full View Productions, Wesley Berry Flowers, Cavalier Pictures, Colburn Colburn and Michigan Meetings + Events.

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The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows, corporate meetings, tours and incentive travel to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. Visit visitdetroit.com.



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