

FOR IMMEDIATE RELEASE

Media Contacts: Deanna Majchrzak, dmajchrzak@visitdetroit.com, 313-202-1999

Wolverine Lake Resident Recognized as Overall Service Champion at Detroit Metro Convention & Visitors Bureau's 25th Anniversary of the ROSE Awards

DETROIT – The Detroit Metro Convention & Visitors Bureau (DMCVB) honored Rebecca Sloan of Wolverine Lake as the overall service champion at the 25th Anniversary of the Recognition of Service Excellence (ROSE) Awards. More than 650 people attended the celebration at Sound Board at MotorCity Casino Hotel in Detroit on Aug. 28, 2019.

ROSE Award nominations were provided by clients, guests, supervisors and the general public. Sloan, administrative assistant for The Fillmore Detroit, was chosen among 187 nominees. Along with the overall winner, one winner in each of the six categories was selected by a panel of expert professionals.

Sloan was recognized for her ability to ensure the highest level of guest services to patrons and for her genuine care to assist within the community while keeping a humbling attitude as she was battling breast cancer.

Sloan's work and energy that she brings to her job far exceeds her job title. She always makes sure everyone's day is going smoothly and if it isn't she looks for ways to boost their spirits and make them smile. Sloan is involved in The Fillmore's community service initiatives and leads events from start to finish.

"Rebecca Sloan embodies exactly what the ROSE Awards represents," said Larry Alexander, DMCVB President & CEO. "She serves as a true ambassador for The Fillmore Detroit and the region."

Sloan received two complimentary round trip Delta comfort plus tickets between the US/Canada & Mexico/Caribbean/Puerto Rico/US Virgin Islands, \$1,000, four Detroit Tigers tickets and spending money for the game, a crystal award, two dozen red roses, a bottle of champagne, an announcement in the next issue of *Visit Detroit* magazine and on visitdetroit.com and a full page announcement in *Crain's Detroit Business*.

WXYZ's Glenda Lewis served as mistress of ceremonies for the evening, which included entertainment by Beth Griffith-Manley, NUCLASSICA, Rodney Page, Daniel D. and Dave Santia. The Red Rose sponsor of the event was MotorCity Casino Hotel.

For more information about the ROSE Awards, go to theroseawards.com.

Photos available upon request.

###

The Detroit Metro Convention & Visitors Bureau (DMCVB) is a private, not-for-profit organization with a mission to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows, corporate meetings, tours and incentive travel to maximize additional visitors, visitor expenditures, state and local tax revenues and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. visitdetroit.com