

For Immediate Release

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Canton Resident Honored at Detroit Metro CVB's 22nd Annual Recognition of Service Excellence (ROSE) Awards

Detroit, Mich. – Canton resident Tanisha Weathers was honored as the Attractions and Casinos Category Winner at last night's (Thursday, Aug. 24, 2016) Detroit Metro Convention & Visitors Bureau's Recognition of Service Excellence (ROSE) Awards. Tanisha, who is Tour Guide at Motown Museum, was among more than 200 hospitality superstars that were recognized at the ceremony that took place at the Detroit Institute of Arts.

Weathers has only worked at Motown Museum for one year but she has made a huge impact within that short time. She is a positive team player that is always the first to lend a helping hand. Weathers infectious personality has customers always praising her for her outstanding enthusiasm, knowledge and hard work.

Weathers is always going the extra mile to be friendly, upbeat and extending services to elderly, handicapped and visitors with special needs. She also understands the levels of extending her customer service skills not only to external customers but also internal. She has an accurate and meticulous work ethic and is always helping her coworkers get the job done correctly.

"Metro Detroit's hospitality community plays a huge part in the visitor experience of the 18 million people that come to region each year," said DMCVB President & CEO Larry Alexander. "Individuals like Ms. Weathers make a difference in our region and we are honored to recognize their contributions in making Detroit shine."

ROSE Award nominations were provided by clients, guests, supervisors and the general public. One winner in each of six categories was chosen by a panel of expert hospitality professionals, along with one Overall Service Champion.

Weathers received dinner for two at London Chop House, a \$100 Visa gift card, two Detroit Tigers game tickets, the prestigious crystal ROSE Award, one dozen red roses, a bottle of champagne and an announcement in *Visit Detroit* Magazine and on visitdetroit.com.



WXYZ's Glenda Lewis served as mistress of ceremonies for the evening, which included entertainment by Jeremy Ellis – Electronic Musician, Beth Griffith and DJ Kevin.

The event was sponsored by the Detroit Institute of Arts, Unite Here Detroit Local 24, the Detroit Tigers, Full View Productions, Wesley Berry Flowers, Cavalier Pictures, Don Graham and Joe's Gourmet Catering and Events.

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The Detroit Metro Convention & Visitors Bureau is a private, not-for-profit organization whose mission is to market and sell the metropolitan Detroit area on a worldwide basis as a destination for leisure and business travel including conventions, trade shows, corporate meetings, tours and incentive travel to maximize additional visitors, visitor expenditures, state and local tax revenues, and job opportunities.

More than 700 businesses are represented in the DMCVB's membership. The DMCVB was founded in 1896 as the world's first convention and visitors bureau. Visit visitdetroit.com.